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IMPORTANT NOTICE

Our readers who are either building new houses, or are contemplating re-decorating their present homes, are invited to write us for information regarding color harmony and artistic schemes of furnishing. We employ trained skill to solve all questions of interior decoration.

In compliance with the wishes of many of our correspondents to purchase house-furnishing goods in New York, we notify our readers that we have organized a Purchasing Department, and are prepared to purchase goods at prices quoted, without making any charge therefor. We strongly advise those who write to us for decorative color schemes to carefully consider our advice, with the samples of the various materials in hand, which we invariably send with

each reply, so that their minds will be fully made up when they ask us to purchase the goods, and know that every item of their order is the result of a definite decision. It is impossible to exchange goods after the materials have been cut and shipped, and we hope, in all cases, that the goods as ordered, when sent will be accepted and paid for.

Correspondents when writing us are particularly requested to embody a reply to the following points in their letters:

1. Write legibly and on one side of the paper.
2. Send copy of architect's plan and a rough sketch of the plan of the house, showing size, height and arrangement of rooms, with the north and south aspects clearly indicated.

3. Give particulars of existing woodwork, mentioning the nature of the trim, floor, cornice, picture-moldings and mantel in each room; state what must be retained, and what, if any, specified articles of furniture are desired.

4. State separately the maximum outlay permissible for wall treatments, ceiling decoration (if any), textile hangings, carpets and furniture.

5. Send brief notes of the house, its location, age and environment, and such particulars of the owner's tastes and sentiments bearing upon the matter as would be discovered from a personal interview.

6. Send ten two-cent stamps if samples of paper, carpets, draperies, etc., are desired by mail, otherwise we must Express same at inquirer's expense.

DECORATIVE SCHEME FOR A RESIDENCE IN WISCONSIN.

NEW RICHMOND, Wis., July 29, 1895.

EDITOR DECORATOR AND FURNISHER.

DEAR SIR: In your journal you invite your readers to write for information concerning harmonious coloring to be used in decorating and furnishing houses. In accordance herewith I enclose plans of my new house and barn which are now nearly completed, hoping that you may be able to help me. The first story and basement of both house and barn are of Lake Superior brown stone, the roof being of cedar shingles. I would like you to give me a nice scheme of exterior painting that will harmonize with the brown stone. I presume it would be well to have the eaves and trimmings of the same color as the brown stone, and for the body of the building some lighter color. I would like a rich effect of coloring. There is quite a grove of timber close to the house and barn on the north side. The chimneys are all brown stone above the roof.

Regarding interior decoration, I intend to fresco the rooms generally, and would like suggestions on furnishings. I shall use carpets on the parlor and sitting-rooms, and will use rugs on hardwood floors—namely, hall, dining-room and library—and will carpet the bird's-eye maple room on second floor. The plans of the rooms on second floor will be hardwood floors, on which I shall use rugs. I shall probably spend, say, from \$3,000 to \$3,500 in furnishing and painting.

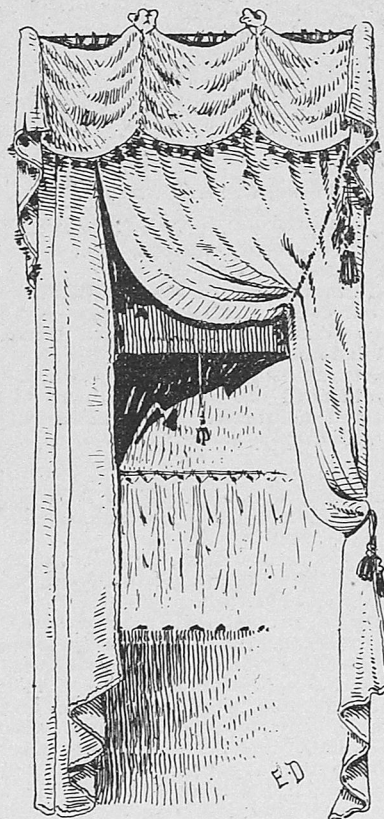
Very truly yours,
HENRY J. SADLIER.

ANSWER.

We forward you by express samples of wall coverings, draperies, etc., with full directions attached for each room. We have endeavored to make the scheme harmonious throughout, giving special study to the exposure, requirements, etc., of each room, at the same time endeavoring to give to each that individuality belonging to it. The samples we send you are the very latest things out and thoroughly "up to date." Full description for each room will be found attached to the wall-paper samples for same. Every sample of drapery and carpets is carefully marked with prices, sizes and full description.

The only really high-priced material sent you is the Cordova leather paper for the vestibule, but as so little of it will be required, it

will not make a serious expense, and the effect on entering will be very rich, leading up nicely to the warmer Pompeian reds for the reception-room. The aim has been, throughout, to avoid any sudden jar to the eye in moving from one room to another, and by a careful blending of



For Reception-Hall Windows in Wisconsin Residence.

warm and neutral tones to preserve a complete continuity and harmony throughout. Follow the natural movement from vestibule to parlor, and note the result from deep coppery tones of vestibule to warm Pompeian reds in reception-hall, from there to quiet neutral olives in dining-room, through to warm neutral tan-

colored yellows in library, on into the warmer yellow tones of the sitting-room. From there the eye is already reconciled to the cool Quaker gray tones of the parlor, from the suggestion of that color in the sitting-room ceiling. Thus all through the house has the study been to harmonize and marry one room with another by a suggestive blending of their tones and colors. Thus, the eye being prepared beforehand, no jar is possible. Especially in the dining-room and library has this point been studied, the rooms being similar in shape and conditions and closely connected by folding-doors, the aim being to hold to a uniformity of design, with a harmonious contrast in coloring.

VESTIBULE.

Finish; mahogany. To accord with this finish and to lead up to brighter tones of reception-hall, we suggest a rich effect in Cordova leather paper in deep coppery reds and browns and gold, at \$8.00 per roll of eight yards.

Ceiling; a deep, warm salmon color, over which may be frescoed a Renaissance design in olives, reds, warm browns and deep copper and gold bronzes.

Drapery; a woven tapestry in deep purplish reds and dull green-yellows, at \$4.75 per yard.

The floor, being of marble mosaic, requires no covering. A small rug at reception-room door, in which deep olive and blue predominate, lightened by warm reds and deep yellows.

RECEPTION-HALL.

Woodwork; quartered oak, with five-foot dado, polished oak floor.

Walls and frieze; a hand-made paper of rich Pompeian red, Empire pattern, over in deep yellow outlined in gold. A very bold and characteristic design, well suited to the dignity of a room of this character, and a good foil to the rooms leading from it. Cost, \$3.25 per roll; frieze, seventy-five cents per yard.

Ceiling; for ground the same deep salmon as for vestibule, over which decorate in quiet tones of old warm olive, reds in two or three tones of paper, and deep yellow, outline with gold. Design should be distinctly Empire and up to date.

Drapery; we send you samples of a dull Empire red velour, with narrow stripe in brighter tone of same, with sash curtains of plain écu lace. Avoid white, as it would be too staring in effect. We enclose suggestive design for this apartment and vestibule, chief character being dignity and fullness of folds. Price, seventy-five cents per yard of fifty inches wide.

DINING-ROOM.

Woodwork; a dark quartered oak. Oak parquetry floor and five-foot dado.

Walls; we have selected a paper in a marked heraldic character, a warm olive tone, with heraldic pattern in darker self-tones. Cover walls above dado with both the filling and frieze, if the space will allow of its being done satisfactorily. Wall-filling, eighty-five cents per roll; frieze, fifty cents per yard.

Ceiling; tint a soft terra cotta, a brownish cast. Over this decorate with a bold German baronial design in rich warm olives, reds, browns and gold outline. Shields in corners,



Cosy Corner in Sitting-Room.

surrounded by wreaths of oak leaves, connected by flowery scrolls in flat ornamental style: the olive tones should predominate.

Drapery; we send samples of cotton and wool goods in warm olives, a little deeper than walls, with baronial ornaments in dull browns. This should be used in both doors and windows, full and dignified in character, as shown by sketch, the windows to be draped back. Avoid any fussiness of design, as it would be out of keeping with the character of the room. Price, \$2.50 per yard of fifty inches. Between this room and library in folding-doors back the material with goods selected for library (same character of design).

Floor; use larger centre rug of warm chocolate brown. Smaller rugs in warm, rich Oriental colors.

Furniture covering; use gray ooze leather. The furniture should be oak, of rather dark finish.

LIBRARY.

This apartment, which communicates directly with the dining-room, and is of the same size, shape and finish, we would suggest carrying out in same character of design, as it will give a marked individuality of character to these rooms, but in a different combination of rich, low-toned colorings.

Walls and frieze; the pattern and treatment as dining-room, but the color is a warm yellow chocolate, or *café au lait*, with design in lighter tone of same. Wall-paper, same price as dining-room.

Drapery; identical in material and design with dining-room, but the color is a deep coppery red, with pattern of chocolate tones, made up same as dining-room, of which sketch is shown. Same price as for dining-room.

Ceiling; a brownish terra cotta, a little lighter in tone than dining-room. Frieze designs same in character as dining-room, using same class of colors, but allowing the prevailing tone to be reds in coppery tones. No vermilion or very bright reds allowable, as the general character of both these rooms should be rich, harmonious and restful, no one point of color to attract the eye more than another.

Furniture may be of oak or mahogany, which would suggest quiet dignity.

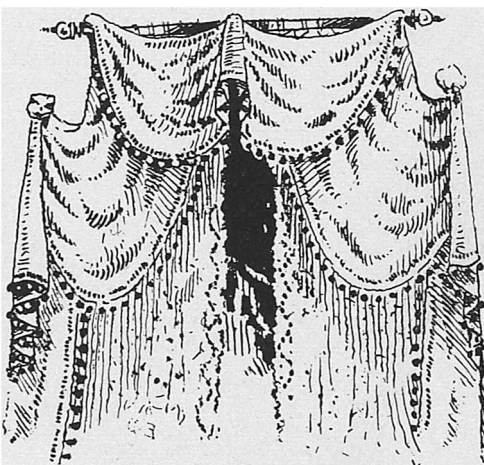
SITTING-ROOM.

Woodwork; cherry. General character of this room should be bright and cheerful, as it is used both day and evening as the family centre.

Walls and frieze; we send sample of embossed wall-paper in two tones, soft lemon-yellow satin ground and Florentine design in the lighter tone, not too much in evidence. Start frieze where cove meets ceiling, dividing from same with a flat three-quarter-inch molding, painted a brownish tone of yellow several shades darker than the paper. Fill from frieze to floor finish with body paper. Cost of paper filling, \$2.25 per roll; frieze, sixty cents per yard.

Ceiling; a cool, grayish tone of yellow, which will serve as an introduction to the cool Quaker gray of the parlor adjoining. Decorate simply in Florentine ornament, grayish blues, light olives, tans, with old reds and gold for emphasis.

Drapery for windows and doors; a golden brown velour, in stripes of deeper tone over full Swiss net curtains (in windows). See sketch. Drapery, \$2.85 per yard, fifty inches wide. The recessed window suggests a cosy corner. For harmonious variety use a plain velour drapery in plain neutral blue, design to be easy and full in arrangement, but not too set. The accompanying sketch shows our idea of this, the longest droop to be on the wall side. If opening permits, a piece of grille work at top, finished cherry color, would give an artistic finish. Cover cushion of seat with the golden brown



Drapery for Parlor Windows.

velour, and pile with pillows of soft silks in tans, yellow-greens, old reds, salmon-yellow, and old blues.

The furniture may be cosmopolitan in character, but every piece suggestive of rest and comfort. Whole character of room should be restful and homelike.

Carpet; an English Wilton in which are evenly blended old reds, old browns in two shades and dull blues. This will accord perfectly with drapery and wall.

PARLOR.

Woodwork; sycamore. This is a bright, sunny room, and we would suggest for the walls and frieze a satin-finish paper of cool Quaker gray and silvers, against which the warmer tones of drapery and coverings will show to good advantage.

Ceiling; a cool, yellowish gray, quite a little warmer than walls; over this a design in raised papier maché, French in design and dainty in darker self-tones of ceiling touched with silver. This delicate raised work is very pretty and appropriate for a room of this character. Cost of paper filling, \$1.75 per roll; frieze, seventy-five cents per yard.

Draperies; warm tones of amber silk with light French pattern over in warm, brownish yellow. These should be made up very light and dainty in character, with frieze and trimmings a deeper tone of amber, over French or Swiss lace draperies. The sketch gives you our idea for same over-draperies for doors, if desired, but no portières. Drapery, \$4.00 per yard; coverings, \$5.00 per yard.

Carpet; a filling of low-tone camel brown, with border in lighter tones of same.

Furniture coverings; two or three odd chairs

in a light écru yellow-figured silk, with pattern a little deeper self-tone. The balance of furniture may be in the same material, a little deeper and warmer in tone.

The whole character of this room should be light and dainty in every particular. The gas fixture should be either in gold finish or aluminum. Window shades a medium-tone écru will keep light subdued in daytime.

You may at first question our selection of gray for this room, but bear in mind the exposure is southerly, and consequently sunny, and, furthermore, it is an admirable foil for the soft, warm tones of draperies and coverings. Nothing else has quite the effect of warm, amber browns and low-tone dull reds, and the simplest of colors doubles its value against such a background. Pictures will stand out exquisitely on this ground, and, to give emphasis, a pot or two of blossoming plants will make the room radiantly cheerful.

It will also absorb all the glittering ornaments it can get—metal, cut glass, and shining silver are great additions. In this room, of all rooms, a cheerful brilliancy is essential, as it is of necessity an evening room, a social centre of hospitality, and this effect is best brought out by a cool gray neutral background.

Regarding ceiling decoration, we can supply you with thoroughly "up-to-date" designs, in perfect keeping with the colors and class of ornament in each room, at a nominal expense, sufficient only to cover the cost of making, if you so desire; and we will add here that we do not advocate rich, elaborate and expensive ceilings, as it is simply a waste of money that may be spent to better advantage in the other decorations, for as long as the color and ornament satisfy the eye with their sense of fitness this is sufficient.

As this department is conducted in connection with our advertising department and in the interest of our advertisers, when goods are ordered of us we make no extra charge for materials so ordered, the prices quoted being the same as to us, the only extra cost to you being freight and express charges, which are more than offset by the fact that you obtain the very newest materials and effects, besides a carefully-studied scheme of harmonious colorings that would be quite an item of expense from other outside professional sources.

A MAIDEN'S CHAMBER IN BLUE AND YELLOW.

A POETIC fancy can at the very mention of a young girl's room conjure up a vision of "the maiden's chamber, silken, hushed and chaste." To the practical mind is suggested an apartment the very essence of simplicity and daintiness, which naturally result as much from the lightness prevailing in the hues and textures of the hangings and in the little fancy touches so pleasing to an esthetic taste, as from



Drapery for Dining-Room and Library Windows.